

## *Social Media*

# HEALTH CHECK

*By: Page Nine*

- Who do you like to follow? Why do you follow them?
- How many people are you following?
- Does what is in your bio represent your content?
- If Instagram disappeared tomorrow would your follower still find you?
- Is the content you're creating made for the correct platform?

## WORK IT OUT

WHAT IS YOUR MISSION  
STATEMENT?

WHAT SHOULD YOUR BIO  
SAY?

WHO IS YOUR IDEAL  
FOLLOWER?

WHAT PLATFORMS ARE YOU  
ON? TOO MANY? TOO LITTLE?